

HyperFrames Commercial Video Portfolio

Website / SaaS page / product UI -> premium launch video, demo video, and sales-ready delivery package

This file is for direct sharing with prospects, partners, and internal decision-makers. It shows the five strongest sample directions, what each sample is good for, and how the trial offer is scoped.

What This Service Sells

- Turn a static website, product page, UI screenshot set, or screen recording into a premium product video.
- Use the first paid version as a 20-30 second trial asset for homepage trust, Product Hunt, sales outreach, or investor updates.
- Do not sell software first. Sell the video result first.

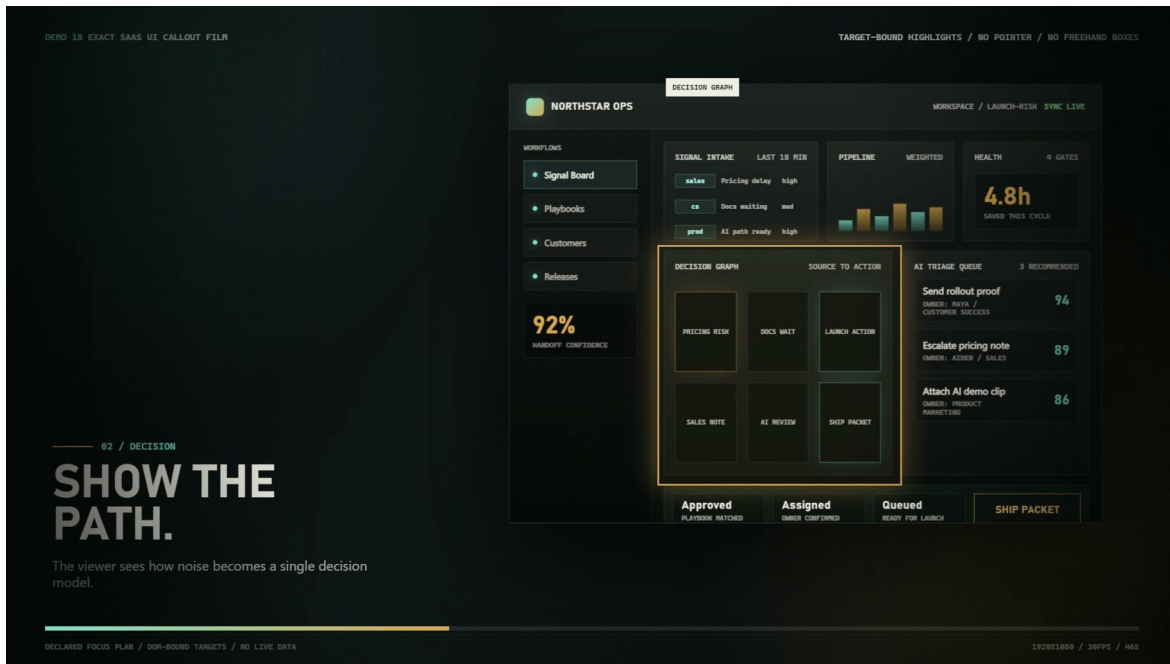
1. SaaS UI Demo

Category: SaaS UI callout

What it lets you sell: 把后台界面、仪表盘、功能路径做成高级讲解视频。

Best commercial use: 适合官网功能页、销售 demo、融资材料，让复杂后台在 30 秒内被看懂。

Technique: UI crop, callout annotations, motion hierarchy, dashboard focus choreography.



Poster preview

Preview video: [saas-ui-demo.mp4](#)

Proof source: [hf-exact-saas-ui-callout-proof-review.mp4](#)

2. Screen Focus Demo

Category: screen recording to sales asset

What it lets you sell: 把录屏和屏幕内容变成有重点、有节奏的解释视频。

Best commercial use: 适合产品教程、功能发布、销售邮件，解决普通录屏没有重点的问题。

Technique: Screen capture, spotlight, cursor-style route, zoom and callout sequencing.



Poster preview

Preview video: [screen-focus.mp4](#)

Proof source: [hf-screen-callout-proof-review.mp4](#)

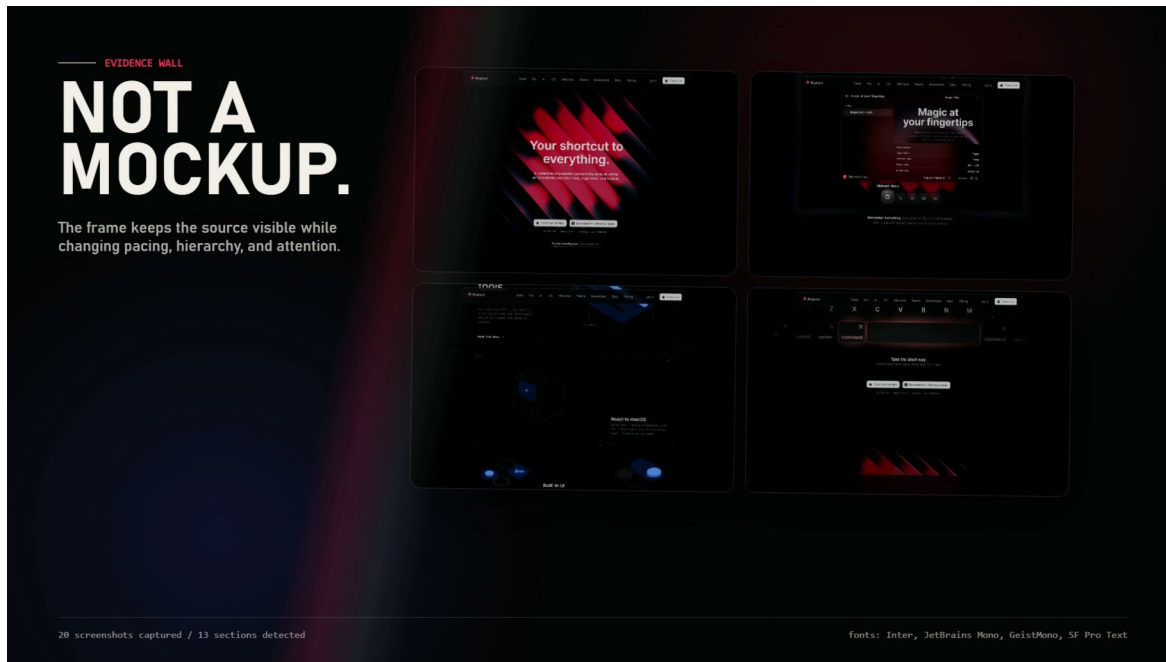
3. Website Editorial Film

Category: website to launch video

What it lets you sell: 把真实官网、CTA、页面模块变成 editorial 风格产品宣传片。

Best commercial use: 适合官网首屏视频、Product Hunt 发布、社媒首发，让静态网页变成发布级表达。

Technique: Website capture, editorial framing, kinetic type, page-to-scene recomposition.



Poster preview

Preview video: [website-editorial.mp4](#)

Proof source: [hf-real-website-editorial-proof-review.mp4](#)

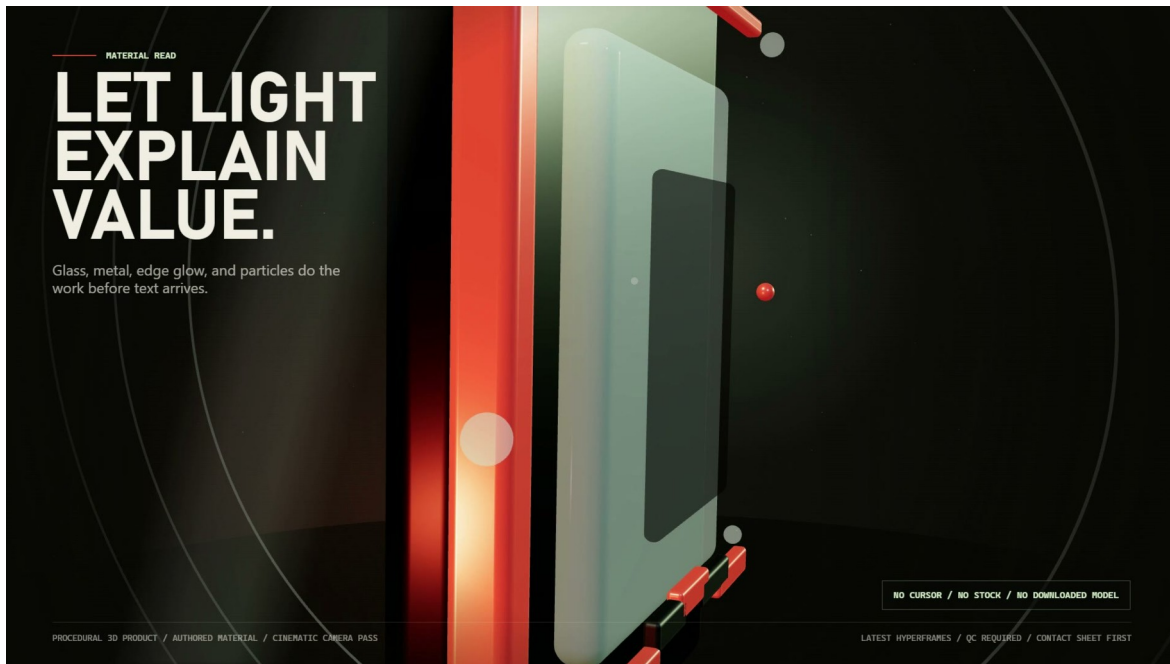
4. Premium Launch Film

Category: product launch film

What it lets you sell: 把产品卖点、界面、品牌资产做成发布感强的 launch video。

Best commercial use: 适合融资、发布会、Product Hunt、投资人更新，提高产品第一眼质感。

Technique: Launch pacing, product reveal, brand lockup, cinematic typography.



Poster preview

Preview video: [launch-film.mp4](#)

Proof source: [hf-demo18-premium-product-launch-proof-review.mp4](#)

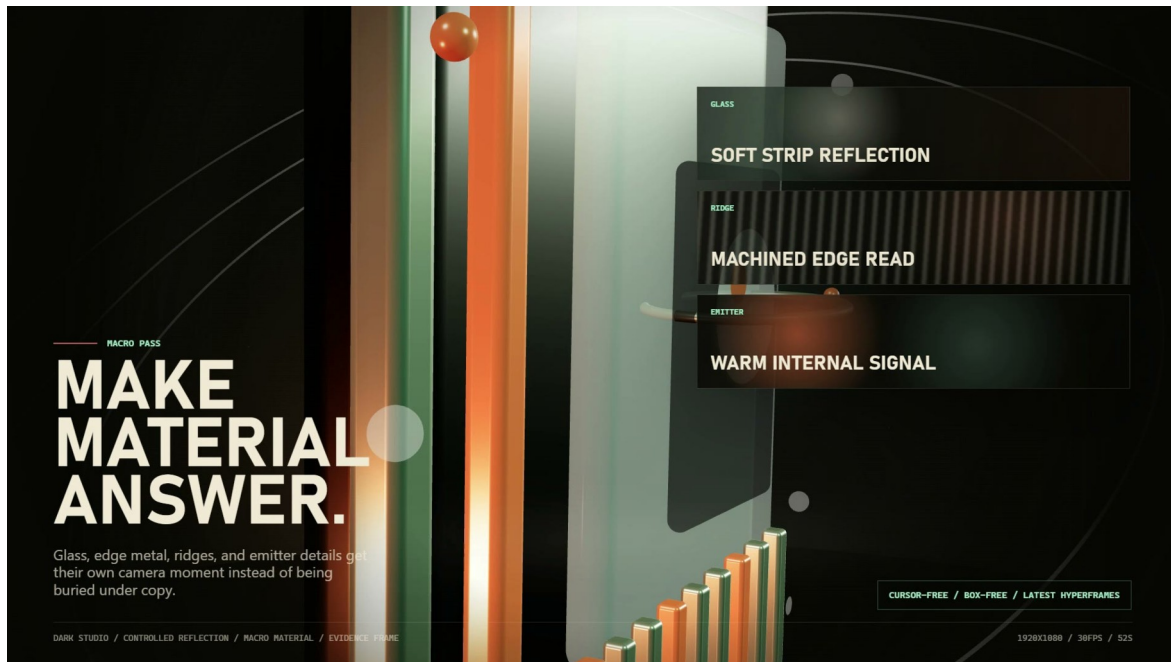
5. Premium Product Promo

Category: premium product video

What it lets you sell: 把产品图、官网素材和主视觉包装成高端产品宣传片。

Best commercial use: 适合高客单价产品、AI 工具发布、品牌官网，提高感知价值。

Technique: Photographic product staging, material lighting, controlled camera motion.



Poster preview

Preview video: [premium-product.mp4](#)

Proof source: [hf-demo20-photographic-product-film-proof-review.mp4](#)

Trial And Package Range

Trial: Single Page Short Video

- Price: RMB 1,999-3,999
- Scope: 20-30 seconds, one page or one core feature
- Deliverables: MP4, cover image, script, commercial-use note
- Revision: one light revision
- Best for: first proof, quick Product Hunt/social asset

Standard: Website / SaaS Promo

- Price: RMB 5,999-12,000
- Scope: 30-60 seconds, 3-5 selling points
- Deliverables: main MP4, short cutdown, cover, script, usage notes, QA package
- Revision: one content revision plus one polish pass
- Best for: landing page, sales demo, launch campaign

Launch Pack

- Price: RMB 15,000-30,000
- Scope: 60-second main film, 3 teasers, launch keyframe
- Deliverables: main video, teasers, cover/keyframes, bilingual captions optional, delivery report
- Best for: fundraising, launch day, premium product announcement

What A Prospect Needs To Send

- Product / website URL
- 3-5 selling points
- Target customer
- CTA: book demo, sign up, join waitlist, buy now, contact sales
- Logo and brand colors
- Product screenshots or screen recording
- Any reference video they like
- Where the video will be used: website, sales deck, Product Hunt, X/LinkedIn, ad, investor update
- Deadline and desired duration

Fast reply template:

可以，你先发我这些就够：

1. 官网/产品链接
2. 3-5 个核心卖点
3. 目标用户是谁

4. 希望视频最后让用户做什么动作

5. Logo / 截图 / 录屏, 有什么先发什么

我先判断适不适合做, 以及最应该做成哪种视频。

Fastest Next Step

Send one of these first: website URL, product page URL, UI screenshots, or a short recording.

Default low-friction CTA: Send me the product page or main UI screen and I can suggest a 20-30 second trial video scope.